

PAYTON BURG

College Student

PROFILE

Payton Burg is a dedicated, hardworking, and creative college student at the University of Iowa. She is currently pursuing a Bachelor's degree with a major in cinema, and is expected to graduate in the spring of 2023. With a strong background in video editing and graphic design, she is seeking an opportunity in the design/film industry to gain essential hands-on experience.

EDUCATION

2021-2023 · University of Iowa

Bachelor of Arts · Cinema

GPA: 3.83

2018-2021 · Southwestern Community College

Associate of Arts · Liberal Arts

GPA: 4.00 · Phi Theta Kappa Honor Society

2016-2020 · Creston High School

Rank: 9/92 · GPA: 3.95

Distiction Diploma

EXPERIENCE

2020-Present

Payton Burg Design

Freelance Graphic Designer & Online Apparel Shop Owner

- Designs websites, logos, and graphics for clients.
- Frequent communication between myself and client to get desired final product.
- Create marketing strategies with clients to improve sales.
- Develop e-commerce solutions for customers.
- Sell handmade and self-designed apparel items online.

2015-2021

Leslie's Dance & Tumbling

Dance Instructor & Social Media Manager

- Prepared lesson plans for weekly classes
- Taught weekly recreational and competitive classes.
- Managed the business social media and informational packets.
- Organized and held business events and recitals.
- Front desk representative, who's duties included greeting guests, answering phone calls, and communicating with customers.

Summer 2019

Iowa Public Television

High School Film Mentorship

- Gained experience on professional film sets.
- Served as a volunteer production assistant.
- Worked collaboratively with filmmakers and designers to create logos, edit videos, and operate drones.

SKILLS

★★★★★

Final Cut Pro

★★★★★

Premiere Pro

★★★★★

Photoshop

★★★★★

Illustrator